

**FACT SHEET**

# Simply Smarter Workplace Analytics



Locatee is the leading workplace analytics solution that enables corporate real estate leaders and managers to make fact-based and confident decisions about their real estate portfolio while enhancing the way employees interact with their office space.

## **One of your most expensive operating costs is greatly misused**

Real estate is the most expensive cost for a business after salaries. Despite this, companies around the world waste hundreds of billions per year on unused space. According to Jon Dweck, founder of [Space Three Two](#), unused workplaces are expected to cost London-based offices a combined £12,000,000,000 once COVID-19 restrictions have been lifted. This is unnecessarily expensive and also has a negative long-term impact on a company's workforce.

## **Cut costs and make more informed decisions with Locatee**

What if you could actually see accurate information on the amount of space your business actually needs per floor, building, city, country, and continent? With Locatee, you can do exactly that.

Our solution comprises patented software and algorithms which transform multiple sources of data into detailed insights, so you can better understand how your workspaces are being used across your entire corporate real estate portfolio.

## **A better workplace experience**

Locatee also helps employees navigate large workplaces easily with features such as Smart Signage solution for tablets.

### **40% of your office spaces is most likely sitting empty**



The increasing frequency of out of office meetings, working from home, and extended weekends means many buildings see less utilization than in the past.

*Source: CBRE*

### **A single workstation costs on average €10,000 per year**



An adjustment on a single floor in an office can translate to tens of thousands Euros saved in rent, IT, insurance, and facility expenses.

*Source: Regus*

### **The average employee spends 27 hours per year just looking for a space to meet**

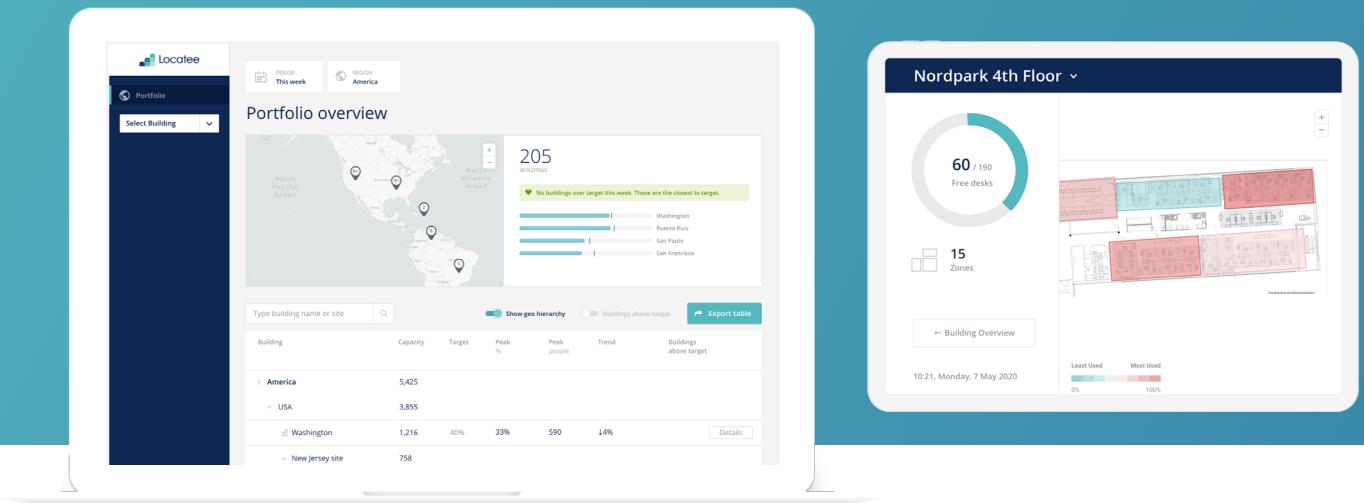


Workers waste as much as an hour each week trying to find meeting rooms, free desks, and colleagues.

*Source: Gartner*

# An end-to-end solution for workplace analytics

## Introducing Locatee Analytics and Smart Signage



### Locatee surfaces data you didn't know you had

Locatee's solution leverages data from your company's existing Ethernet and Wi-Fi infrastructure. Information from other sources such as sensors and device inventory systems can also be integrated. Collating the data together with floorplans and other location attributes using patented technology, Locatee visualizes real-time and aggregate information on how corporate real estate is being used. Locatee thus empowers leaders like Corporate Real Estate Managers, Facility Managers, and CFOs to make confident, fact-based decisions about their workplace and real estate portfolio.

### Scalable, cost-efficient, and flexible

Compared to other market solutions, Locatee is both more scalable and more cost efficient. Because Locatee can collect data using your company's existing Wi-Fi and Ethernet networks, minimal setup and maintenance is required to get started. Flexible pricing also gives you control over how many buildings you want to measure and to which degree of granularity.



● Can be integrated within Locatee

## Intelligence at your fingertips

Locatee measures office utilization both over time and in real time, so you can easily see the most and least popular areas of your buildings, identify savings and growth potential, and quickly find the workspace you want.

## Secure and GDPR-compliant

Locatee takes stringent measures to comply with local and international data privacy policies. To provide maximum data protection to employees, all data are anonymized on customer premises. Locatee is GDPR compliant and ISO/IEC 27001:2013 certified.



### Locatee for Portfolio Insights

Develop your real estate strategy with confidence based on the most accurate space utilization data.



### Locatee for Workplace Operations

Reduce the risk of poor seating allocation and overspending; provide the right workspace setup for employees.

« After the successful pilot programs in Munich and Bratislava, we were so pleased with the scalability and the overall success that a global rollout was the obvious way to go. Today we are optimizing workspace on 6 continents.»

**Andrea Ruhl**

Head Connectivity Services and Information Technology, Swiss Re

## You're in great company.

Here are just a few organizations relying on Locatee in their offices around the globe.



Swiss Re



Biogen



ZURICH



SWISS POST

Locatee is the leading workplace analytics solution that transforms complex data into space utilization insights.

Want to learn more about how Locatee can help optimize your office and reduce costs?

We look forward to hearing from you.

#### Locatee

Albisriederstrasse 243a 8047 Zurich, Switzerland  
+41 43 508 52 23

134 N 4th Street Brooklyn, New York 11249, USA  
+1 917 877 0197

hello@locatee.com; www.locatee.com