

PRODUCT OVERVIEW

Portfolio Insights Starter Pack

A solution that helps you keep track of office utilisation across every building in your corporate real estate portfolio

In light of the extraordinary situation brought on by COVID-19, keeping an eye on office occupancy and utilisation has reached a new stratosphere of significance. Whereas leaders and managers previously looked to workplace utilisation data to measure efficiency and identify optimisation opportunities, the focus of 2020 has all but shifted to creating a safe, healthy, and low-risk environment. **Managing workplace occupancy is now a business-critical need.**

Locatee understands the unprecedented challenges facing executive leadership, real estate managers, and facilities teams, which is why we've made our Portfolio Insights features **available as a standalone pack.**

What's included in Locatee's Portfolio Insights

The Portfolio Insights Starter Pack, which can be **installed remotely without onsite presence**, offers an overview of the utilisation of every site across your organisation's real estate portfolio.

See at a glance your company's total number of workstations and peak utilisation per day, week, month, or quarter. For more details, drill down to a specific region, continent, city, or building site.

With Portfolio Insights, it's easy to compare building utilisation, monitor the number of people in the office, and—through data—**provide a safe and compliant working environment** across your entire corporate real estate portfolio.

Portfolio Insights to help you

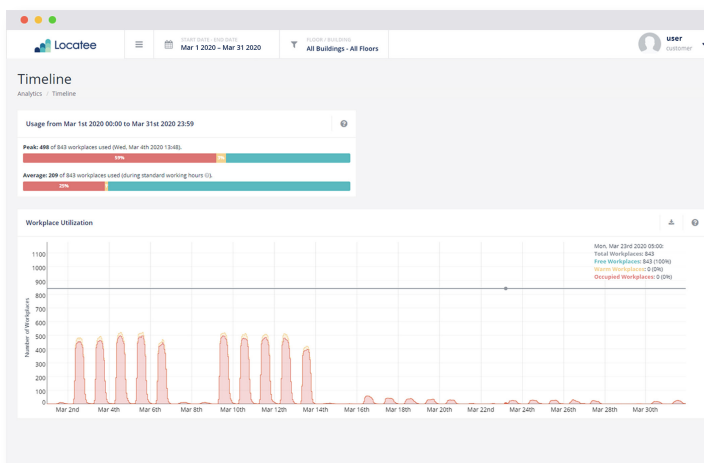


- monitor the occupancy and utilisation of any building in your portfolio
- implement and maintain safe social distancing measures
- decide which sites to temporarily close based on low usage
- reevaluate current building space

Tackling the unique challenges of COVID-19

More than ever before, there is a need to understand the utilisation of office buildings so that corporate real estate and facilities teams have the information they need to **implement social distancing policies** and react quickly to shutter, reopen, or rearrange office spaces as required.

As lockdowns are lifted and employees begin to return to the office, workplace occupancy data will enable company leadership to facilitate and manage the amount of people coming back to work safely and strategically.



Global compliance, local strategies, one solution

Locatee's Portfolio Insights surfaces workplace occupancy information across all the sites in your organisation's corporate real estate portfolio, enabling decision-makers to think global but act local.

Use historic and continuous data to facilitate social distancing, reevaluate building spaces, and phase in the return of employees back to the office **according to the government ordinances** and mandates of each country, state, province, and even city.

In the long term, Locatee's data provides the insight to **spot cost-reduction opportunities** in office space.

Immediate benefits of Portfolio Insights



- view the occupancy and utilisation of any site across your portfolio
- identify buildings with low usage to temporarily close
- implement distancing guidelines using your own company's data

Near-term benefits of Portfolio Insights



- continuous data on workplace occupancy and utilisation
- improve building space based on site-specific data
- maintain distancing guidelines and adapt to regional ordinances
- adjust cleaning schedules based on offices' occupancy

Long-term benefits of Portfolio Insights



- identify consolidation and cost optimisation opportunities
- maintain and improve work-from-home policies
- use data patterns to conceptualise and plan new workplace arrangements

Locatee is the leading workplace analytics solution that empowers you to make decisions about your real estate portfolio with confidence.

We look forward to hearing from you.

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