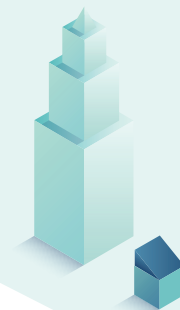
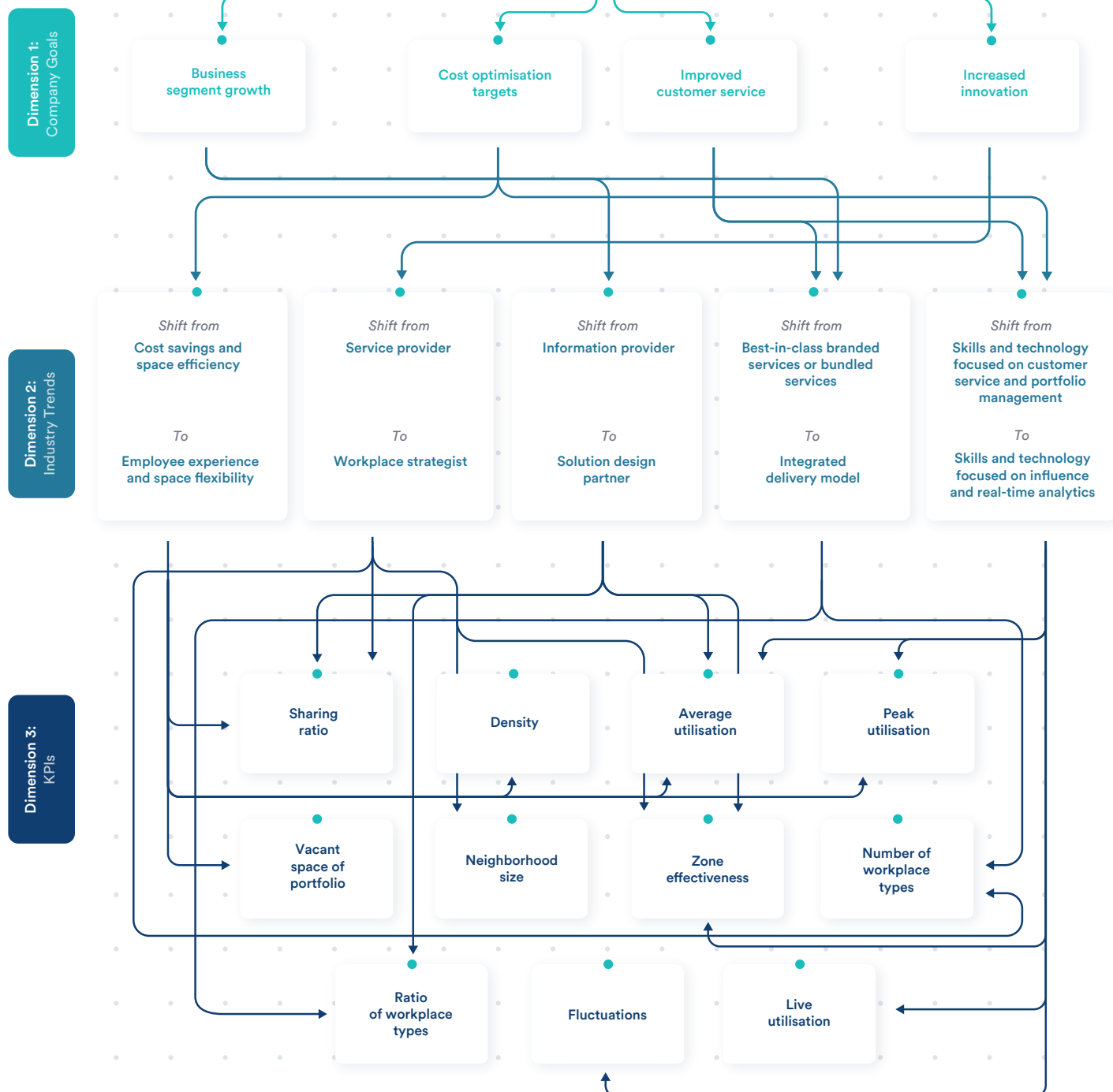


The path to success

Steering corporate real estate decisions in the right direction



CREM



This map outlines possible CRE strategies depending on your circumstances. Choose your current company goals and follow the arrows to see which industry trends and KPIs are matching and can be used to achieve your goals. Please note that it is a suggestion and the options as well as the selection are not conclusive.