FACT SHEET

Simply Smarter Workplace Analytics

Locatee is the leading workplace analytics solution that enables corporate real estate leaders and managers to make fact-based and confident decisions about their real estate portfolio while enhancing the way employees interact with their office space.

One of your most expensive operating costs is greatly misused

Real estate is the most expensive cost for a business after salaries. Despite this, companies around the world waste hundreds of billions per year on unused space. According to Jon Dweck, founder of Space Three Two, unused workplaces are expected to cost London-based offices a combined £12,000,000,000 once COVID-19 restrictions have been lifted. This is unnecessarily expensive and also has a negative long-term impact on a company's workforce.

Cut costs and make more informed decisions with Locatee

What if you could actually see accurate information on the amount of space your business actually needs per floor, building, city, country, and continent? With Locatee, you can do exactly that.

Our solution comprises patented software and algorithms which transform multiple sources of data into detailed insights, so you can better understand how your workspaces are being used across your entire corporate real estate portfolio.

A better workplace experience

Locatee also helps employees navigate large workplaces easily with features such as Smart Signage solution for tablets.

40% of your office spaces is most likely sitting empty

The increasing frequency of out of office meetings, working from home, and extended weekends means many buildings see less utilization than in the past.

Source: CBRE

A single workstation costs on average €10,000 per year

An adjustment on a single floor in an office can translate to tens of thousands Euros saved in rent, IT, insurance, and facility expenses.

Source: Regus

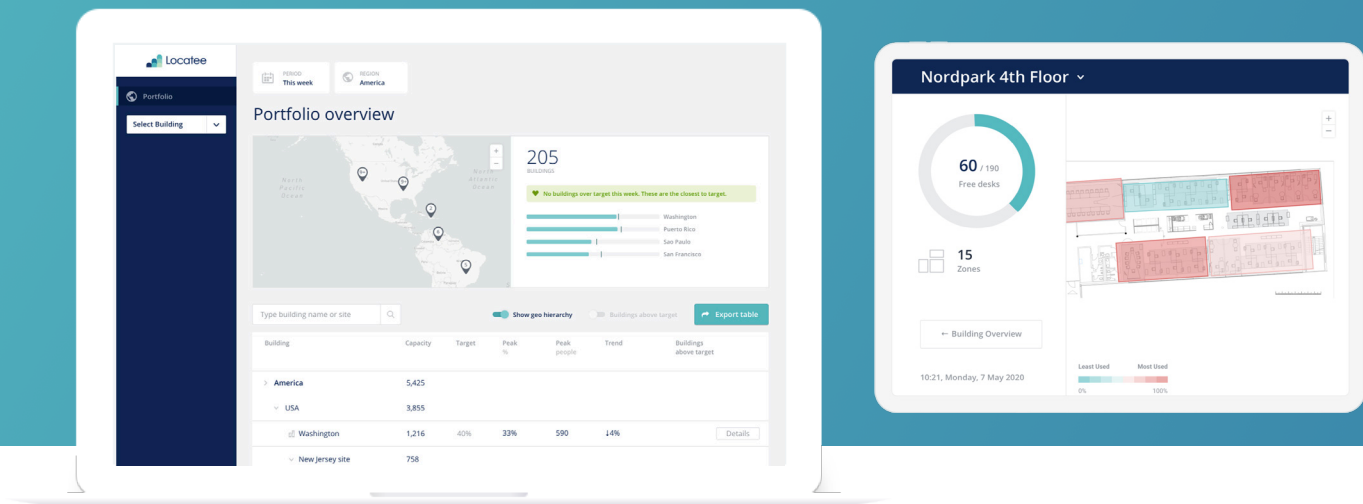### The average employee spends 27 hours per year just looking for a space to meet

Workers waste as much as an hour each week trying to find meeting rooms, free desks, and colleagues.

Source: Gartner

Introducing Locatee Analytics and
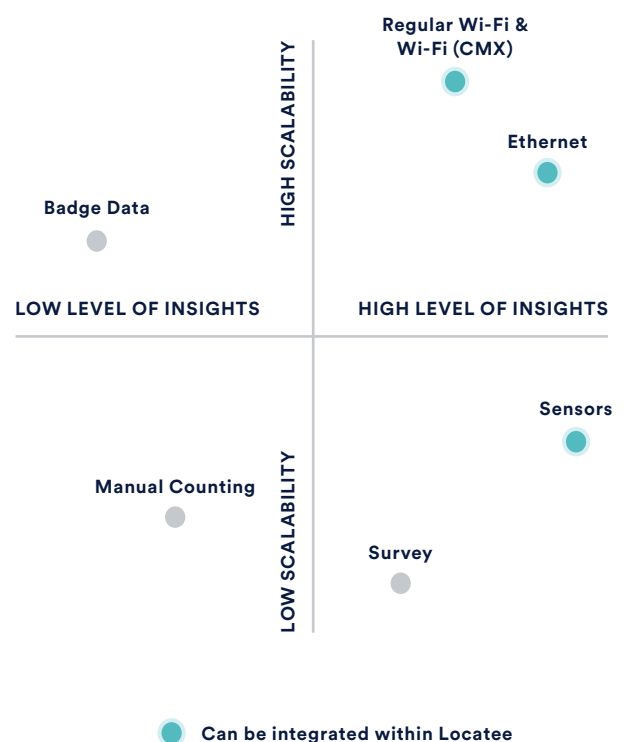Smart Signage

Locatee surfaces data you didn't know you had

Locatee's solution leverages data from your company's existing Ethernet and Wi-Fi infrastructure. Information from other sources such as sensors and device inventory systems can also be integrated. Collating the data together with floorplans and other location attributes using patented technology, Locatee visualizes real-time and aggregate information on how corporate real estate is being used. Locatee thus empowers leaders like Corporate Real Estate Managers, Facility Managers, and CFOs to make confident, fact-based decisions about their workplace and real estate portfolio.

Scalable, cost-efficient, and flexible

Compared to other market solutions, Locatee is both more scalable and more cost efficient. Because Locatee can collect data using your company's existing Wi-Fi and Ethernet networks, minimal setup and maintenance is required to get started. Flexible pricing also gives you control over how many buildings you want to measure and to which degree of granularity.

Intelligence at your fingertips

Locatee measures office utilization both over time and in real time, so you can easily see the most and least popular areas of your buildings, identify savings and growth potential, and quickly find the workspace you want.

Secure and GDPR-compliant

Locatee takes stringent measures to comply with local and international data privacy policies. To provide maximum data protection to employees, all data are anonymized and are encrypted both in transit and at rest.

Locatee for Portfolio Insights

Develop your real estate strategy with confidence based on the most accurate space utilization data.

Locatee for Workplace Operations

Reduce the risk of poor seating allocation and overspending; provide the right workspace setup for employees.

« After the successful pilot programs in Munich and Bratislava, we were so pleased with the scalability and the overall success that a global rollout was the obvious way to go. Today we are optimizing workspace on 6 continents.»

Andrea Ruhl
Head Connectivity Services and Information Technology, Swiss Re

You're in great company.
Here are just a few organizations relying on Locatee in their offices around the globe.

Swiss Re   Biogen   ZURICH   EY   upc   SWISS POST

Locatee is the leading workplace analytics solution that transforms complex data into space utilization insights.

Want to learn more about how Locatee can help optimize your office and reduce costs?

We look forward to hearing from you.

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